

Dear Class of 2010 Parents:

## **YEARBOOK: PARENT DEDICATION PAGES**

Yearbook staff will accept parent dedications beginning November 2<sup>nd</sup>, 2009, with the absolute deadline to submit materials on Thursday, December 17<sup>th</sup>, 2009.

*Please note that there are only a specific number of pages earmarked for dedications, therefore ads will be accepted on a first come, first served basis.*

Process to place a dedication:

1. Choose your photographs.
2. Write a message to your senior son/daughter.
3. Choose the size of your advertisement (checks payable to ESD)
  - Eighth Page (4 ½"W x 3" H): \$70 (35 words, 1 photo maximum)
  - Quarter Page (4 ½"W" x 6"H): \$110 (70 words, 2 photo maximum)
  - Half page (9"Wx 6"H): \$170
  - Full page (9"W x 12"H): \$230

Send your photos, your items, and a check to ESD (EDMONDS SCHOOL DISTRICT):  
Attn: Jennifer Mitchell, Yearbook Adviser  
Meadowdale High School  
6002 168<sup>th</sup> SW  
Lynnwood, WA 98037

COMMON QUESTIONS:

### ***Does the dedication have to be camera ready?***

No. We can design them ourselves, or to your specifics if you indicate them. We will follow your directions as best we can.

### ***What if I want to design my own ad or submit a collage of photos to appear?***

Any collages of photos must be submitted in camera ready style - either in hard copy or digital file. Please note the only digital format that is compatible with our design software is a JPEG image or a InDesign image. Anything completed in ANY MICROSOFT program (Word, Publisher, etc) will not work. Files must be actual size and 300 dpi. If you make a hard copy, we will scan the collage you make and it will appear as one image - you need to put all text and messages on the collage yourself. Your collage must fit on a 9"Wx12"H vertical (for a full or ¼ page ad,) or horizontal 9"Wx6"H (for ½ or 1/8 page ads.)

### ***What if I want to submit digital files or images?***

That's fine, but do not email your dedication. Please submit all files on a CD or flash drive as JPEG, *no less* than 300 dpi for images.

### ***Will I get my photos/discs/jump drive back?***

If you send us a self addressed, STAMPED (please remember to affix postage!) envelope with your order, we will do our best to return your items. *However, please note that items can be damaged during the publishing process, and the Mesika staff gives no guarantee that your photos will be returned to you in the same condition in which it was submitted.* Submit all your items at your own risk.

### ***Why are the dedications so expensive?***

Printing costs are high: Our printer charges \$240 to print one page of the yearbook.

Please see last year's yearbook for examples of last year's parent dedications. If you have additional questions, please email me at [mitchellj@edmonds.wednet.edu](mailto:mitchellj@edmonds.wednet.edu).

Thank you, Jennifer Mitchell