

**REMEMBER TO . . .**  
**Mark your Calendars for Thursday December 4<sup>th</sup>, 2009**  
**6:00 to 7:30**  
**In the Brier Library**  
**And Get ready to Believe in the Magic of the Holiday**  
**Season & Giving!**

PLEASE join us for some true Holiday Spirit & Giving as we try to help Macy's raise \$1 million dollars for the Make-a-Wish Foundation. All you have to do is come ready to write (or draw) a letter to Santa, & bring a stamped envelope. That's all! Oh yeah, did I mention there will be fun with friends and treats provided by your PTA.

We, the Brier PTA, would like to participate in the Macy's Believe project and host a canned food drive on the evening of Thursday, December 4<sup>th</sup>, from 6 to 7:30 in the Brier Library. Below is an excerpt from their press release from Macy's which describes the project:

*"Known worldwide for its holiday traditions from the Thanksgiving Day Parade to the first in-store Santa", the magic of Macy's will unfold this year with Believe Stations in every store that feature a Believe Meter, letter-writing station and an official R.H. Macy Santa Mail letterbox. Beginning on November 9, children across the country are invited to drop off their letters - stamped and addressed to Santa At The North Pole - at any Macy's store in the Santa Mail letterbox. For each letter received, Macy's will donate \$1 to the Make-A-Wish Foundation up to \$1 million to grant the wishes of children with life-threatening medical conditions.*

*The Believe campaign was rooted in a letter to the editor written by eight-year-old Virginia O'Hanlon in 1897 asking if there is a Santa Claus. Newsman Francis P. Church responded with a poignantly worded essay on the importance of believing, including the famous line "Yes, Virginia, there is a Santa Claus. He exists as certainly as love and generosity and devotion exist..."*

We will provide Paper, Coffee, Cocoa, Tea, & Treats for everyone. So bring: Friends, Neighbors, Relatives . . . EVERYONE! To young to write, draw Santa a picture. To old for letters to Santa (not me), but just in case a letter to thank Macy's for such a great project will work too.

Kami Otis will collect & deliver the letters in one large envelope marked with the Brier elementary logo to Macy's on Friday, December 5.

Can't make it that night? No problem teachers will gladly accept letters all week and boxes for food item will be available the whole week starting Monday December 1st. The food will benefit local families in need this Holiday season.